

AI &  
Telecommunications

*Innovation with Purpose*


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The Nokia logo is displayed in white, uppercase letters within a large white arrow shape that points to the left. The background is a gradient of blue and teal.



# At Nokia Bell Labs we solve problems that address real human needs through the power of human intellect

As Nokia's award-winning industrial research lab, we innovate with purpose, pursuing responsible, sustainable technologies that will have a demonstrable impact on society.

# An unrivalled track record of driving innovation for ~ 100 years that changes the way we live, work and communicate



Transistors



Information Theory



Solar cells



Laser/fiber optics



Satellite communications



Charge-coupled devices



Unix/C/C++



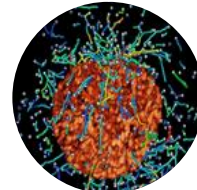
Coherent optics



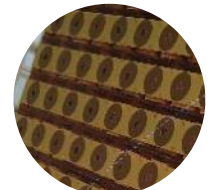
Cellular communications



Neural networks



Super-resolution  
microscopy



MIMO

# Technology Vision 2030 provides a clear and definitive view of the metaverse opportunities

## Metaverse enablers



### Human Augmentation

Extensions that enable people to interact with and within the digital world



### Digital-Physical Fusion

Dynamic, connected representations of real-world things in the digital world



## Metaverse opportunity areas

### Consumer Metaverse



### Enterprise Metaverse

(IT\*-centric)



### Industrial Metaverse

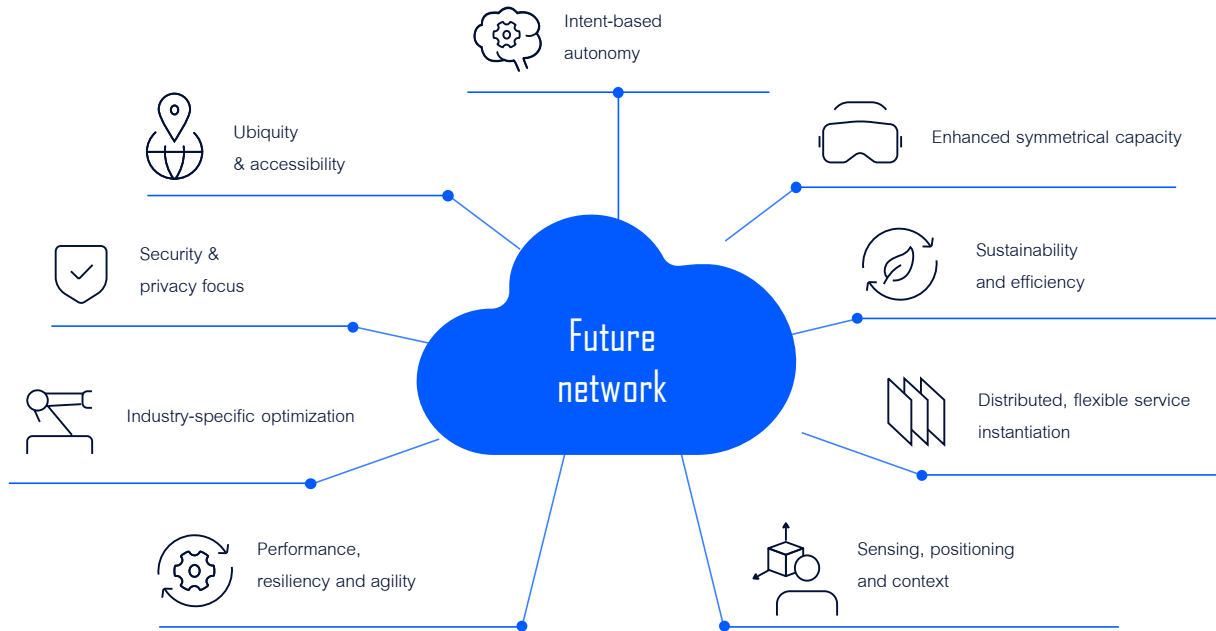
(OT\*-centric)



\* IT: Information Technology \* OT: Operational Technology

# The network will be key to realizing these opportunities

... requiring transformed capabilities and versatile integrations

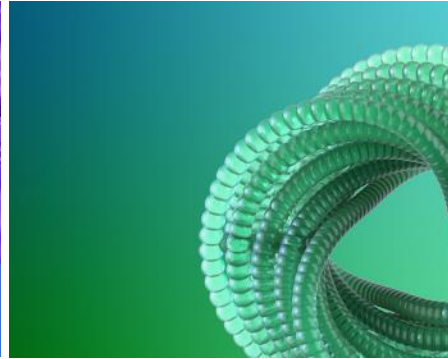


# Focusing our research on innovations to transform the way we live our lives



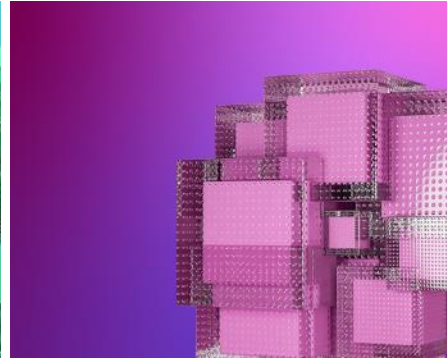
## Network Fundamentals

Redefining what trusted networks can do



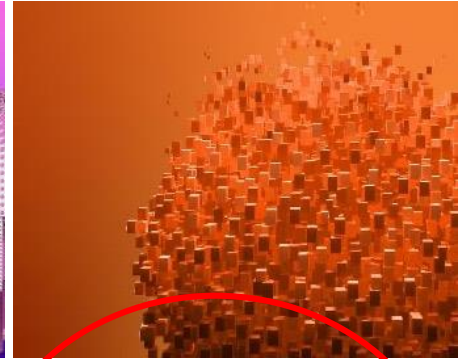
## Automation

Augmenting our daily lives in an intuitive way



## Semiconductors and Devices

Unleashing the power of sustainable future systems

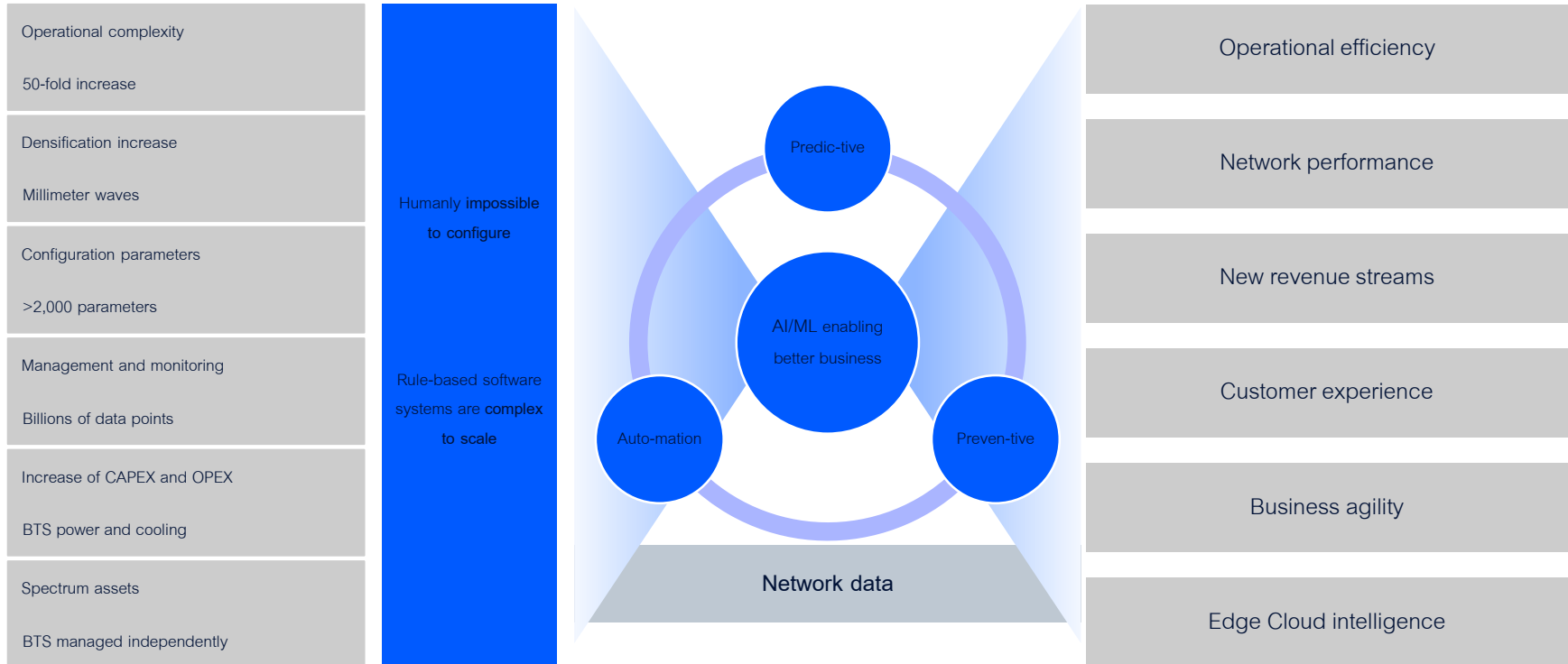


## AI and Software Systems

Making technology both accessible and responsible

# AI/ML will unlock new opportunities

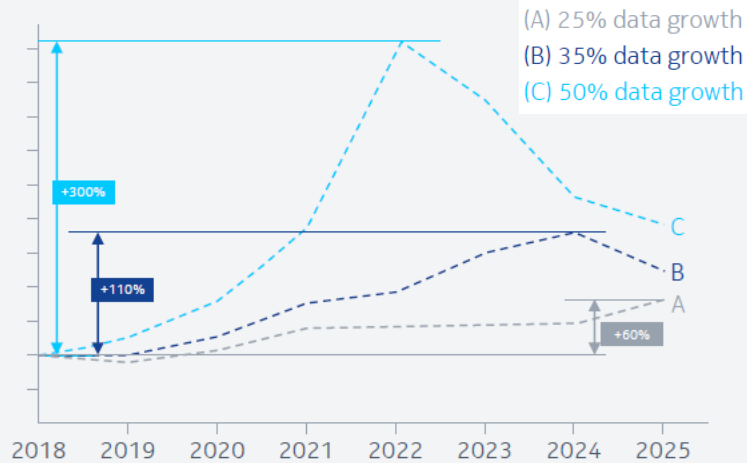
## Overcoming complexity by leveraging mobile network data



# AI and Telecommunications

## Why Artificial Intelligence?

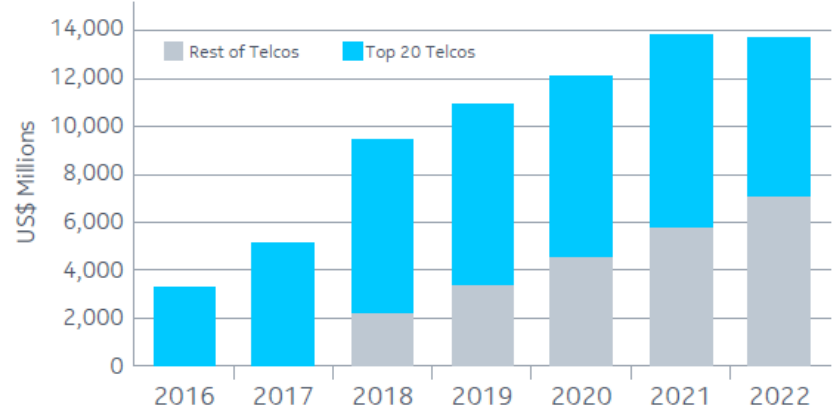
Total cost of ownership for mobile access networks will increase



Source: McKinsey & Company

Telco AI Investments  
World Markets, Forecast: 2016 to 2022

Source: ABI Research

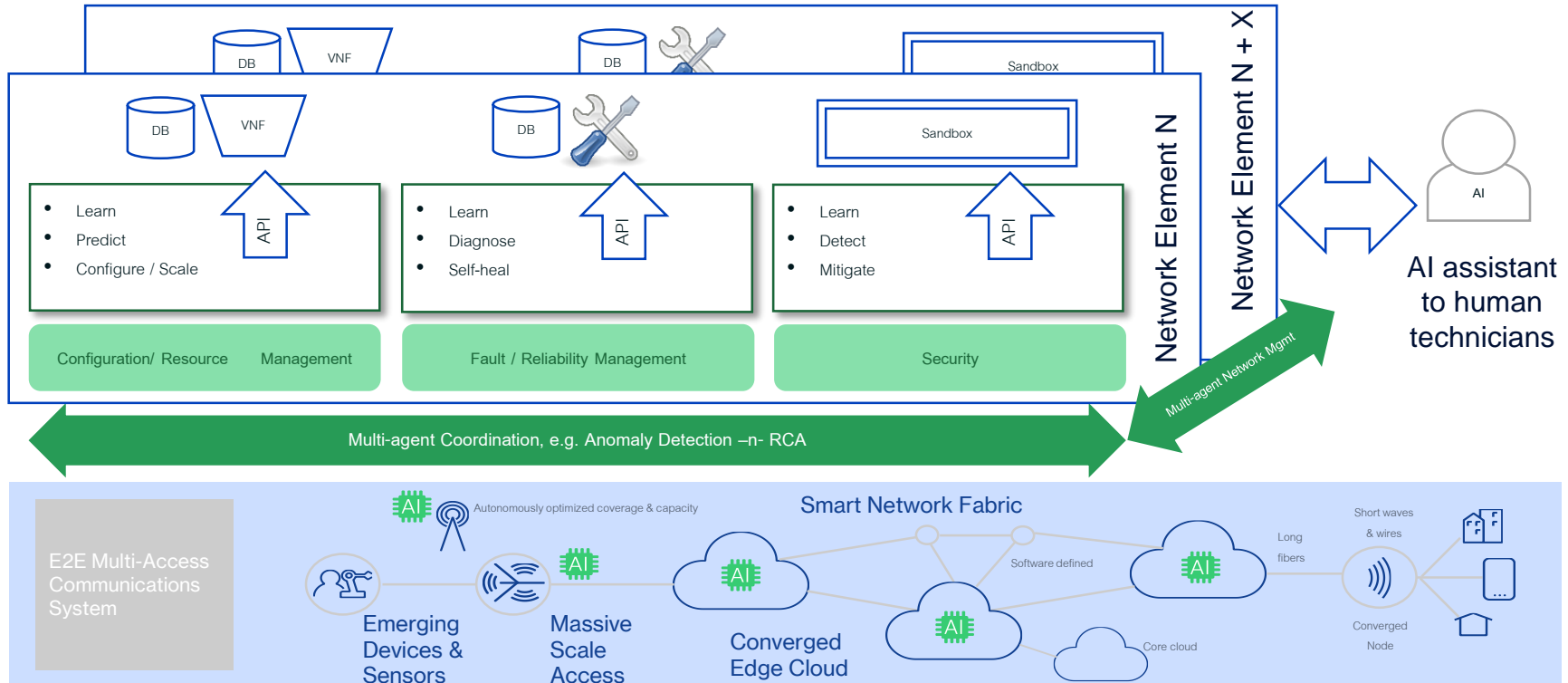


Dramatic increase in technical complexity and/or costs  
Automation and Artificial Intelligence - not optional



# AI and Telecommunications

## Subsystems and functional areas: operations



# AI and Telecommunications

## Subsystems and functional areas: real-time optimization

- Self-Organization
- Capacity Management
- Parameter Optimization
- Performance Management
- Energy Savings



### OPTIMIZE via AI-enabled

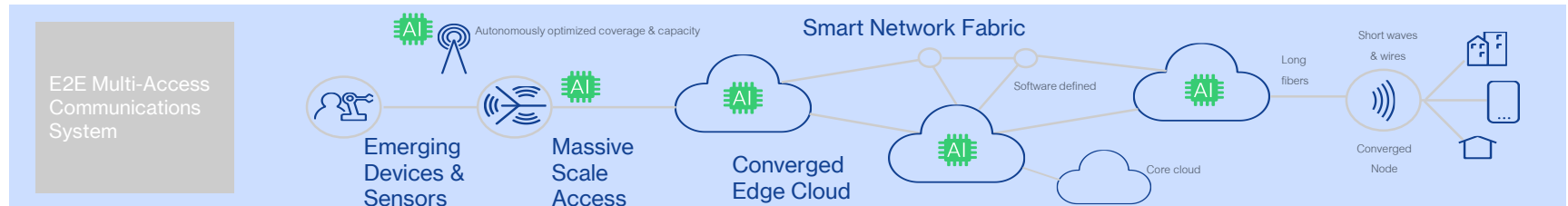
- Spectrum sharing
- Smart carrier aggregation
- MaMIMO beam pattern selection – tilt, azimuth, vertical/ horizontal width
- Handover decisions
- Parameter tuning
- Load prediction and balancing
- VoLTE optimization, CSFB
- WAN path selection

### ACTIONS triggered from AI

- Optimized beam combinations for signaling and common channels - # beams, periodicity, pattern
- Minimized inter-cell interference, optimized neighbor relationships
- Batch latency-insensitive transmissions
- De-activate power amplifiers, transmissions during low traffic periods

### GOALS achieved through continuous, real-time AI-enabled re-tuning

- Maximize usage of least amount of resources
- Maximize QoS/QoE per subscriber including throughput
- Minimize manual intervention



# AI and Telecommunications

## Subsystems and functional areas: subscriber

### Subscriber Acquisition & Retention

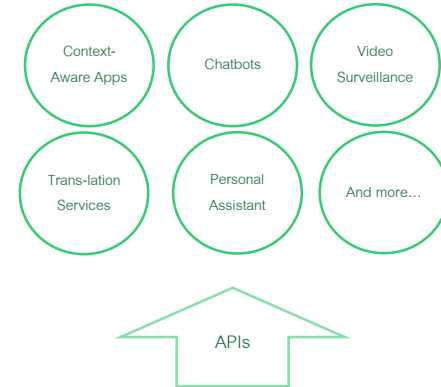
- Subscriber insights
- Churn prediction
- Application and content recommendations
- Service personalization
- New feature identification
- Zero-Touch automated new customer enrollment, existing customer modification workflows

### Customer Experience Management

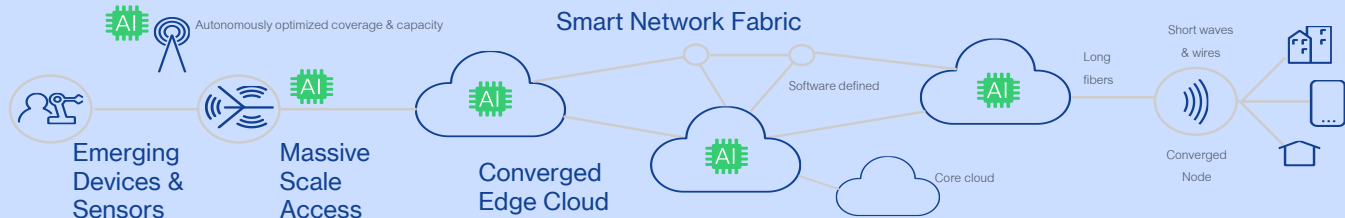
- Telecom-focused (i.e. context and semantics) AI assistant to subscribers
  - General inquiries
  - Device provisioning
  - Equipment troubleshooting
- Find best fit support team for issue

### Contact Center

### Subscriber Applications



### E2E Multi-Access Communications System



# AI and Telecommunications

## Subsystems and functional areas: vendor

### Research & Development

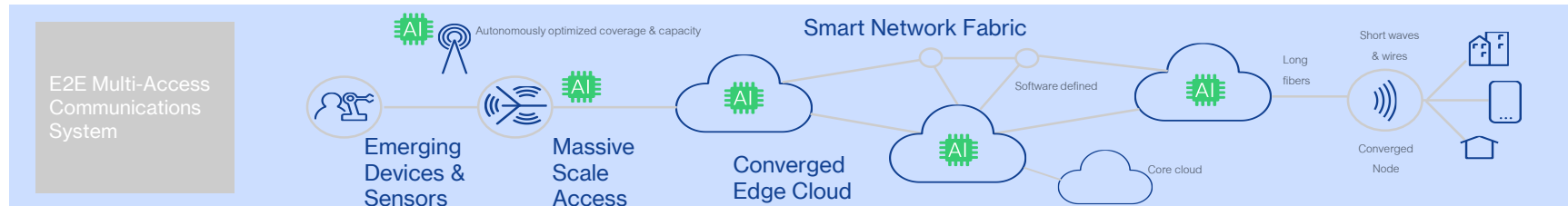
- Automated model selection, hyperparameters tuning, feature engineering
- AutoML, AutoKeras, code re-use recommendation engines, transfer learning
- AI tools to find defects and security holes in code early

### Customers & Contracts

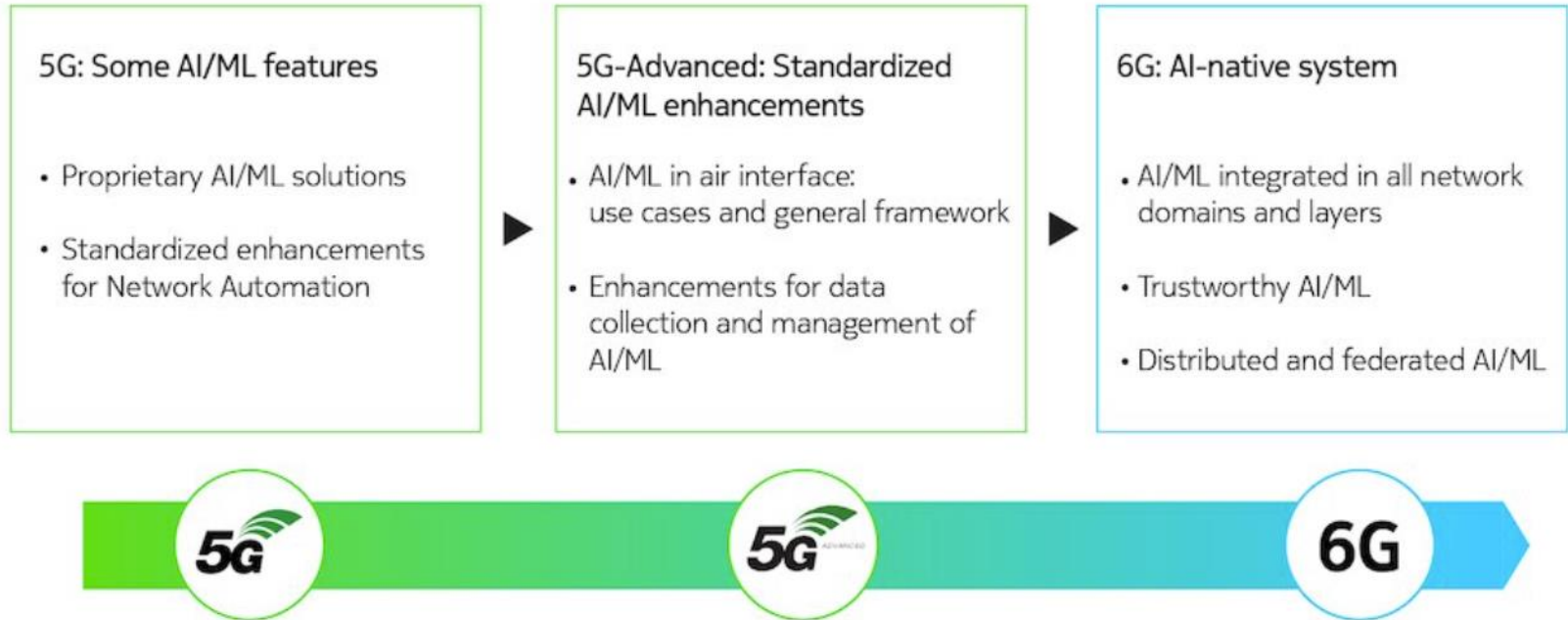
- RfX response tools
- Executive approval workflow process
- AI assistant to human technicians for troubleshooting

### Continuing Education

- AI-enabled hands-on exercises
- Personalized education
- Education recommendations
- New product training

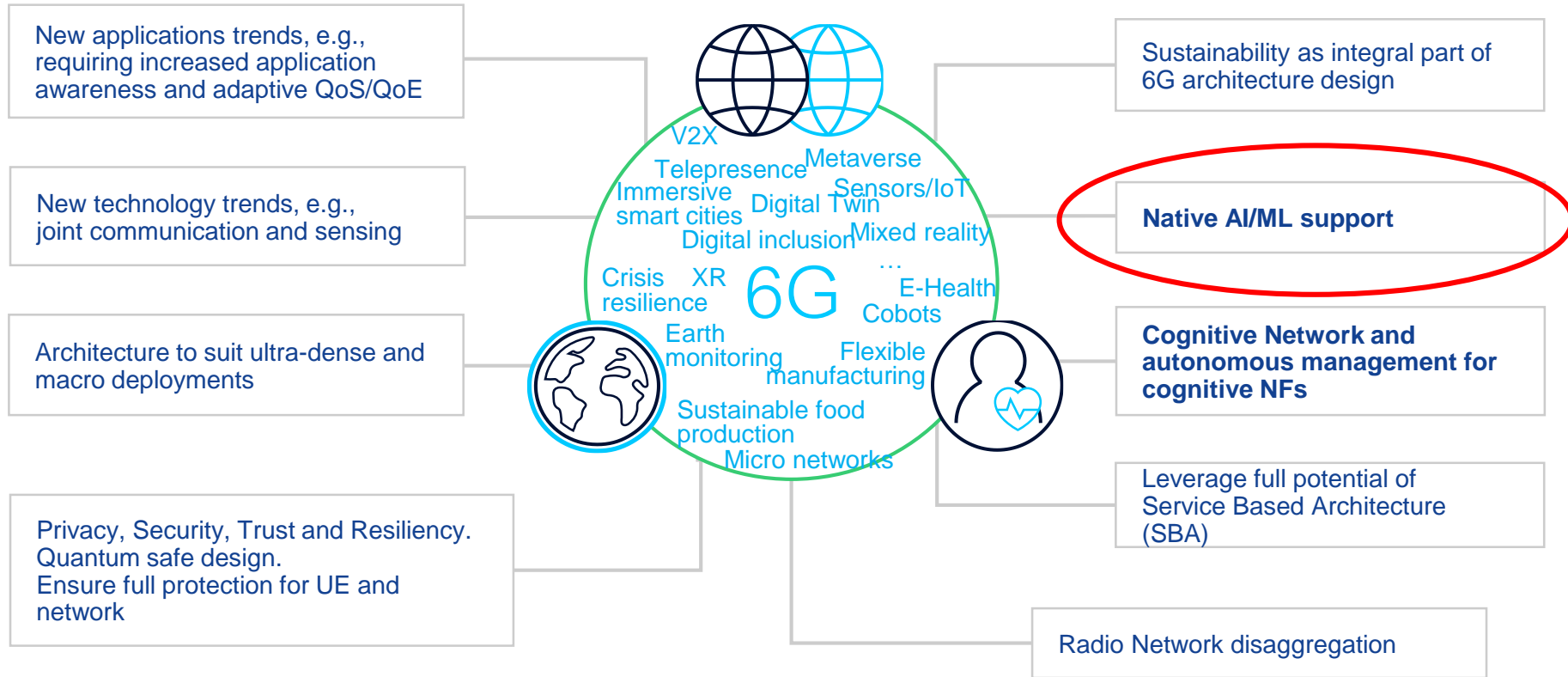


## Towards an AI native network



# 6G System Architecture

## Drivers and Principles



NOKIA

